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Contact: Patrick Golden, *Director of Communications*
781-939-2511 patrick.golden@worldcongress.com



Trade experts to share insights on effective trading strategies for today's global markets at the Trade World 2012 Congress, Feb. 22, New York, NY

NEW YORK – January 20, 2012 – The increasingly integrated world economy presents both opportunities and challenges for traders, investors and financial advisors. Industry experts will convene at next month's [Trade World 2012 Congress](#) to share information on current market trends and offer advice on how to best navigate the expanding global trading space.

Hennion & Walsh President and Chief Investment Officer Kevin Mahn will kick off the one-day conference with a special presentation on today's capital markets and the 2012 global economic outlook. Some of the key areas Mahn will address in his presentation include unemployment, consumer spending, commodities, interest rates, and sovereign debt issues.

The Trade World 2012 Congress, produced by [World Research Group](#), will feature 13 educational seminars on a wide range of relevant buy-side trading topics. Specific seminars will explore innovative trading methods using transaction-cost analysis (TCA), provide an in-depth look at new SEC requirements and regulations, and show traders how to take advantage of the latest developments in trading platform technology.

Featured speakers include:

- **Kevin Mahn**, *President & Chief Investment Officer* of Hennion & Walsh Asset Management
- **Michael Leveas**, *Managing Director* of Olympian Capital
- **Garrett Nenner**, *Managing Director* of Momentum Trading Partner
- **Eldar Nigmatullin**, *Senior Quant Manager* of Alliance Bernstein
- **Chris Bartlett**, *Director* of Nobilis Capital

WHAT: [Buy-side Tech: Trade World 2012 Congress](#)

WHEN: February 22, 2012

WHERE: DoubleTree by Hilton Hotel Metropolitan, New York

About World Research Group

World Research Group (WRG) www.worldrg.com is a US-based conference and training development company focused entirely on providing strategies, tactics and solutions to help individuals become more successful in their professional life. We believe that there is no substitute for face-to-face learning to truly share ideas and best practices to help your organization reach its goals. Through producing more than 50 annual events, our responsibility is to create a high-quality learning and networking environment that is designed around today's professional.