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Industry experts to address social media's impact on intellectual property management at the 3rd Annual Social TechNet Intellectual Property Forum

NEW YORK – October 26, 2011 – As more firms turn towards social media platforms such as Facebook, LinkedIn, and Twitter to generate new business opportunities, the [3rd Annual Social TechNet Intellectual Property Forum](#) will convene Nov. 16-17 in New York, providing an opportunity for industry experts to share the most recent information on effective intellectual property (IP) management on the Internet.

Hosted by [World Research Group](#) (WRG), the conference will cover a range of IP-related topics including domestic and foreign trademark protection and enforcement, best practices in ensuring privacy and compliance in social media, and brand disaster and recovery strategies. Other key sessions will explore the challenges and opportunities in applying for a generic top-level domain (gTLD) on trademark protection and how to understand business method patents and best practices for streamline examination.

Featured speakers include:

- **Brian Chase**, *General Counsel*, Foursquare
- **Caldwell Camero**, *Corporate Counsel*, Best Buy
- **David Pashman**, *General Counsel*, Meetup
- **Karl Fazio**, *Senior Patent Counsel*, Go Daddy Group, Inc.
- **Michael Springs**, *Chief Patent Counsel*, Bank of America
- **Wynn Coggins**, *Director of Business Methods Examining Group*, United States Patent Trademark Office
- **Grace Ang**, *Executive Director of Global Lead IT New Media*, UBS

WHAT: The World Research Group 3rd Annual Social TechNet Intellectual Property Forum

WHEN: November 16-17, 2011

WHERE: New Yorker Hotel, New York, NY

CONFERENCE AGENDA: <http://www.worldrg.com/socialtechnet>

Supporting sponsors of the conference include [Amster Rothstein & Ebenstein LLP](#), [Proskauer](#), [RPX](#) and [Evizone](#).

About World Research Group

World Research Group (WRG) www.worldrg.com is a US-based conference and training development company focused entirely on providing strategies, tactics and solutions to help individuals become more successful in their professional life. We believe that there is no substitute for face-to-face learning to truly share ideas and best practices to help your organization reach its goals. Through producing more than 50 annual events, our responsibility is to create a high-quality learning and networking environment that is designed around today's professional.